

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Applicant** : Koningstein                      **Art Unit** : 3622  
**Serial No.** : 10/748,681                    **Examiner** : William A. Brandenburg  
**Filed** : December 31, 2003                 **Conf. No.** : 1968  
**Title** : SYSTEM AND METHOD FOR ENABLING AN ADVERTISEMENT TO FOLLOW THE USER TO ADDITIONAL WEB PAGES

## MAIL STOP AMENDMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

## INFORMATION DISCLOSURE STATEMENT

Please consider the references listed on the enclosed PTO-1449 form. Non-patent literature is enclosed.

This statement is being filed after a first Office action on the merits, but before receipt of a final Office action or a Notice of Allowance. The required fees are being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: May 3, 2010

/Leila R. Abdi/  
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